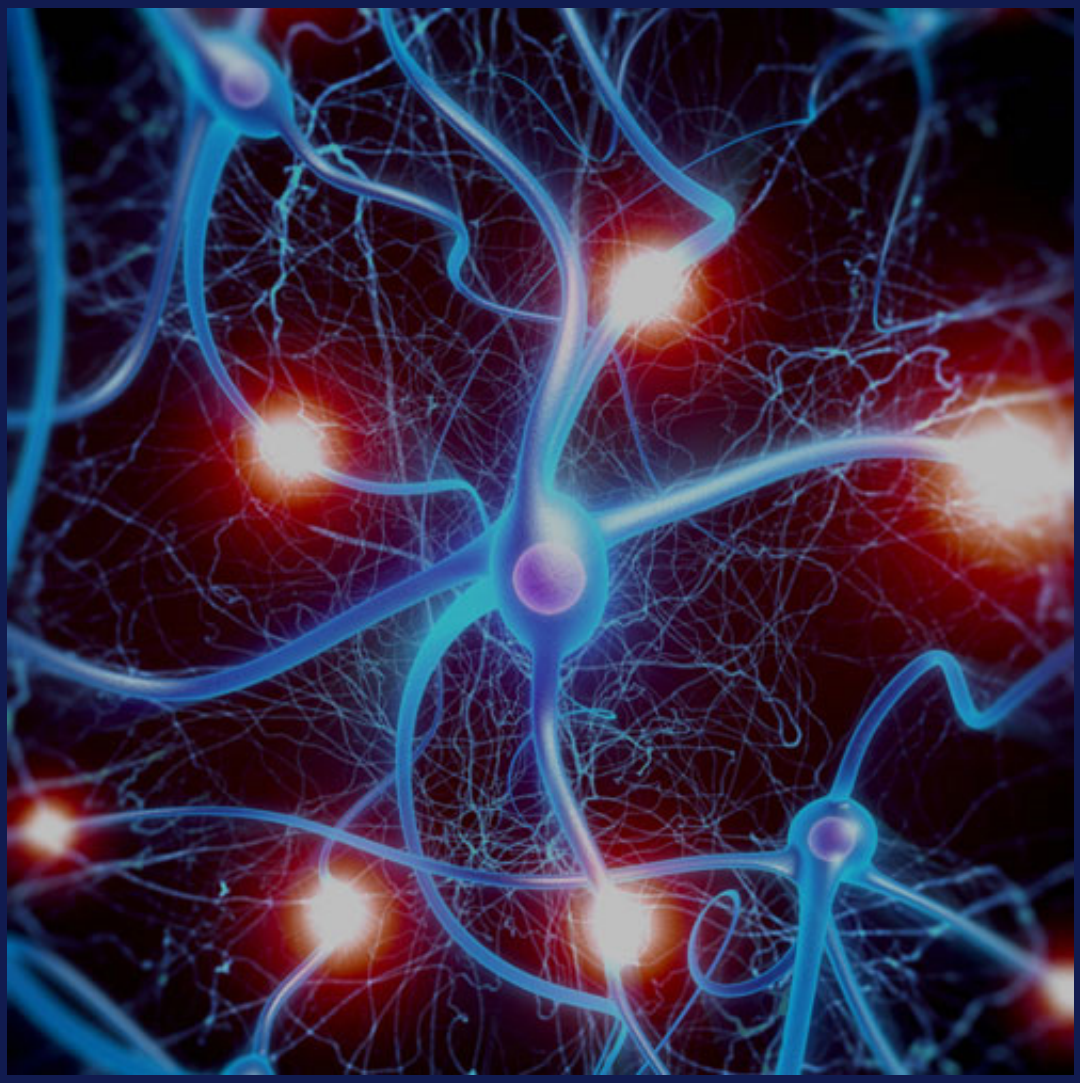
Exhibitor Prospectus

26th Annual Cerebrovascular Update



Thursday, March 4 - Friday, March 5, 2027
Dorrance H. Hamilton Building
Philadelphia, PA

Thomas Jefferson University

26th Annual Cerebrovascular Update

Thursday, March 4 – Friday, March 5, 2027
Dorrance H. Hamilton Building, Philadelphia, PA

On behalf of the Department of Neurology, the Department of Neurological Surgery, and the Vickie and Jack Farber Institute for Neuroscience at Thomas Jefferson University, we invite you to exhibit at the 26th Annual Cerebrovascular Update. Join course directors, Drs. Pascal Jabbour and Diana Tzeng, at the Dorrance H. Hamilton Building on Thursday, March 4 to Friday, March 5, 2027 for this highly anticipated symposium.

The 26th Annual Cerebrovascular Update brings together leading experts in neurology to explore the latest advancements in stroke care. Key topics include stroke epidemiology and prevention, updated strategies in medical management, innovative surgical techniques, and nursing care of the stroke patient. The symposium will also include challenging panel discussions for both physicians and nurses on March 5.

The 26th Annual Cerebrovascular Update will position your organization at the forefront of cerebrovascular innovation. As an exhibitor, you will have the opportunity to interact with Jefferson clinicians and their peers from top institutions to discuss emerging trends and challenges in pharmaceuticals and medical devices. This two-day symposium provides a dynamic, collaborative environment to network and showcase your products and technologies to neurological and cerebrovascular experts.

We are offering two distinct exhibit levels – Silver and Gold - as well as one Product Theater opportunity on March 4. Throughout the two-day symposium, exhibitors have the opportunity to share company information, showcase products and educational materials, and highlight solutions that enhance clinical decision-making.

We hope that you are able to join us to exhibit at the 26th Annual Cerebrovascular Update. To secure a table, please register online at https://jefferson.cloud-cme.com/CVUpdate2027. If you have any questions, please contact me at Jacqueline.Coval@jefferson.edu.

Best,
Jacqueline Coval
CPD Planner
Office of Continuing Professional Development

Sidney Kimmel Medical College/Thomas Jefferson University is not listed as a covered recipient on the CMS/Sunshine Act list. Questions about Jefferson's status may be directed to jeffersoncpd@jefferson.edu

Exhibit Information
26th Annual Cerebrovascular Update

Exhibit Levels and Benefits	

GOLD LEVEL
 	
$7,500
	• 1 full-page colored company advertisement in the Exhibitor Directory
	  ○ Due: **February 18, 2027**
	  ○ Ad Specifications: JPEG Format, letter size (8.5" x 11"), no bleed, preferably with a border
	• Up to 2 company representatives
	• One 6-ft draped table
	• Consented attendee list
	• PowerPoint slideshow acknowledgement
	• Special name badge level designation
	• Included in the Exhibitor Raffle
	• Conference signage
	
	All exhibits must be tabletop or portable and may not exceed 6-ft in width.

SILVER LEVEL
 	
$5,000
	• ½ page black & white company advertisement in the Exhibitor Directory
	  ○ Due: **February 18, 2027**
	  ○ Ad Specifications: JPEG format, half-letter size (8.5" x 5.5"), no bleed, preferably with a border
	• 1 company representative
	• One 6-ft draped table
	• Consented attendee list
	• PowerPoint slideshow acknowledgement
	• Special name badge level designation
	• Included in the Exhibitor Raffle
	• Conference signage
	
	All exhibits must be tabletop or portable and may not exceed 6-ft in width.

Product Theater Add-On	
Product Theater Information	**Limited to one (1) company** The Product Theater add-on is intended to bring additional visibility to your company. It is required that you purchase an exhibit table to gain access to the Product Theater opportunity. The Product Theater will be sold on a first come first serve basis; we cannot guarantee your slot until registration is completed with full payment. The Product Theater is a 30-minute focused, high-value live marketing opportunity. This opportunity provides your company with a forum to gather and discuss patient education, specific products, and therapeutic areas. Thomas Jefferson University's Office of Continuing Professional Development recognizes that the Product Theater is promotional in nature; therefore, this session is not eligible for continuing education credits.

Exhibit Information
26th Annual Cerebrovascular Update

PRODUCT THEATER (ADD-ON)
 	
$3,000
	• **Date & Time:** Thursday, March 4, 2027 at 12:00 PM – 12:30 PM
	• **Audience:** Cerebrovascular, Neurological, and Endovascular professionals
	  ○ Capped at 30 attendees due to space constraints
	  ○ Attendees may bring their lunch to the session
	• **AV:** Basic AV (screen, projector, and microphone) will be provided
	  ○ Additional AV may be arranged at the company's expense
	• **Advertisement:** The Product Theater will be advertised prior to and during the symposium.
	  ○ **Company may provide:**
	  ▪ 1-page (8.5" x 11") digital flyer for pre-conference distribution
	  ▪ 1-page (8.5" x 11") printed flyer for distribution at registration
	• **Company Requirements:** Please provide:
	  ○ Speaker name
	  ○ Session title (up to 8 words)
	  ○ Short session description (up to 15 words)
	  ○ Extended description (up to 60 words)
	  ○ Company logo

Exhibit Information
26th Annual Cerebrovascular Update

Conference Date	Thursday, March 4 – Friday, March 5, 2027
Conference Location	Thomas Jefferson University Dorrance H. Hamilton Building 1001 Locust Street Philadelphia, PA 19107
Exhibitor Registration	https://jefferson.cloud-cme.com/CVUpdate2027 The deadline to register to exhibit is **February 19, 2027**.
Exhibit Times & Location	The exhibit hall will be open throughout the conference. The following preliminary times are dedicated exhibit times where food and beverage will be served: **Thursday, March 4, 2027** 7:00 AM – 8:00 AM Registration, Breakfast, & Exhibits 9:45 AM – 10:05 AM Break & Exhibits 11:40 AM – 1:00 PM Lunch & Exhibits 2:25 PM – 2:45 PM Break & Exhibits **Friday, March 5, 2027** 7:00 AM – 8:00 AM Registration, Breakfast, & Exhibits 10:10 AM – 10:30 AM Break & Exhibits
Set Up & Breakdown	Set-up may begin at 6:30 AM on Thursday, March 4, 2027. (Subject to Change) Breakdown must be completed by 12:00 PM on Friday, March 5, 2027.
Shipping	Shipments will be accepted by Jefferson's Office of Continuing Professional Development beginning Tuesday, March 2, 2027. Please label them accordingly: ATTN: Jacqueline Coval Jefferson Alumni Hall 1020 Locust Street, Suite M-5 Philadelphia, PA 19107 Package _____ of _____ Please email Jacqueline.Coval@jefferson.edu with the following information: • Sender's name • Number of boxes • Date of shipping • Anticipated date of arrival to Jefferson Alumni Hall The Office of Continuing Professional Development and Thomas Jefferson University do not accept liability for equipment, goods, displays, or other materials that arrive unmarked or fail to arrive at the conference location. Each exhibiting company is responsible for insuring its property for loss or damage. All company representatives are solely responsible for coordinating return shipping at the conclusion of the conference.

Exhibit Information
26th Annual Cerebrovascular Update

Electrical Needs	Electrical services are included in the exhibit fee. Each company is responsible for communicating their electrical needs via the registration form.
Payment	Payments can be made by: • American Express, Visa, and MasterCard • EFT/Wire - Please email Jacqueline.Coval@jefferson.edu for the EFT information. • Check – Make check payable to **Thomas Jefferson University** Mail to: ATTN: Jacqueline Coval Thomas Jefferson University, Office of CPD Jefferson Alumni Hall 1020 Locust Street, Suite M-5 Philadelphia, PA 19107
Exhibit Rules	Exhibitors acknowledge that: • Exhibitor is buying exhibit space and not providing commercial support for this conference. • Exhibitor activities are restricted to the allocated exhibit space. Distribution of educational/promotional materials is limited to the exhibitor's display space in the exhibit area. It is not permitted anywhere else in the exhibit hall, conference meeting space, or entrances to the meeting space. • Exhibits are intended for informational purposes only. Products may not be sold onsite. • Video and photography by exhibitors of the conference and its attendees are prohibited. • The purpose of the exhibit is to further the education of attendees through product and service displays and demonstrations. Exhibitor personnel may observe scientific sessions but may not participate in or record them on behalf of the company. Thomas Jefferson University is not responsible for the security of exhibitors' materials. Exhibitors are advised not to leave valuables unattended at any time in the exhibit hall.

Exhibit Information
26th Annual Cerebrovascular Update

Exhibitor Refund Policy	Requests for exhibitor fee refunds must be submitted in writing and received by the Office of Continuing Professional Development by February 5, 2027. There will be no refunds after this date. Cancellations notified before the one-month period will incur a 10% cancellation fee. Exhibitors who do not attend the conference are responsible for the entire fee. All refunds will be processed after the conference. Submit refund requests by emailing JeffersonCPD@jefferson.edu with the activity name in the subject line or by mailing written requests to: Thomas Jefferson University, Office of CPD Jefferson Alumni Hall 1020 Locust Street, Suite M-5 Philadelphia, PA 19107
Cancellation by Conference Organizers	In the event that the conference is cancelled, the organizers are not responsible for any airfare, hotel, and/or other costs incurred by exhibitors. The conference will refund the full exhibit fee paid by the company.
Sunshine Act	The Parties acknowledge and agree that the Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42CFR 402 & 403 (collectively the "Sunshine Act"). Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that must be reported under the Sunshine Act.
Questions?	Please contact Jacqueline.Coval@jefferson.edu with any questions or concerns.

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Sidney Kimmel Medical College

26th Annual Cerebrovascular Update

Thursday-Friday, March 4-5, 2027

Dorrance H Hamilton Building-Thomas Jefferson University, Philadelphia, PA 19107

Thursday, March 4, 2027	The agenda is preliminary and subject to change	
7:00 am - 8:00 am	**Registration, Breakfast & Exhibits**	
8:00 am - 8:10 am	Welcoming Remarks	Jabbour, Bell, Tzeng
SESSION I		
8:10 am - 8:30 am	Latest Trends in Stroke Epidemiology and Prevention	Rodney Bell, MD
8:30 am - 8:50 am	AHA/ASA ICH guidelines updates ***	Stavropoula Tjoumakaris, MD
8:50 am - 9:10 am	Updated Ischemic Stroke Guidelines: One year later ***	Diana Tzeng, MD
9:10 am - 9:30 am	Is Dementia an Endovascular Disease?	Pascal Jabbour, MD
9:30 am - 9:45 am	Panel Q&A	
9:45 am - 10:05 am	**Break & Exhibits**	
SESSION II		
10:05 am - 10:25 am	Labor Intensive: Managing Stroke Across Pregnancy and Stroke***	Gabriel Bonnell, MD
10:25 am - 10:45 am	Critical Questions to Ask in Stroke Consultation***	Elan Miller, MD
10:45 am - 11:05 am	Stroke Rehabilitation	Alberto Esquenazi, MD
11:05 am - 11:25 am	From Clor to Thought: What's New in Stroke and Cognition	Eric Stulberg, MD
11:25 am - 11:40 am	Panel Q&A	
11:40 am - 1:00 pm	**Lunch & Exhibits**	
SESSION III		
1:00 pm - 1:20 pm	Intracerebral Hemorrhage Updates***	Sonya Zhou, MD
1:20 pm - 1:40 pm	What's New in Stroke and AFib***	Hans Stabenau, MD
1:40 pm - 2:10 pm	KEYNOTE:	Eva Mistry, MD
2:10 pm - 2:25 pm	Panel Q&A	
2:25 pm - 2:45 pm	**Break & Exhibits**	
SESSION IV		
2:45 pm - 3:05 pm	Opportunities for the Endovascular Treatment of Chronic Stroke	Reid Gooch, MD
3:05 pm - 3:25 pm	New Recommendations for the Treatment of Carotid Disease *	Hekmat Zarzour, MD
3:25 pm - 3:45 pm	Large core, Low NIHSS, DVO: the Gray Zones of Mechanical Thrombectomy *	Ritam Ghosh, MD
3:45 pm - 4:05 pm	Managing Giant Brain Aneurysms*	Anand Kaul, MD
4:05 pm - 4:20 pm	Panel Q&A	
4:20pm - 4:25 pm	Closing Remarks	

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Friday, March 5, 2027

The agenda is preliminary and subject to change

7:00 am - 8:00 am	**Breakfast & Exhibits**	
8:00 am - 8:10 am	Opening Remarks	
SESSION V		
8:10 am - 8:30 am	Medical Management of ICAD***	Carissa Pineda, MD
8:30 am-8:50 am	Surgical Management of ICAD*	Preethi Ramchand, MD
8:50am - 9:10 am	New trends in Neurocritical Care Management of Stroke***	Osman Kozak, MD
9:10 am - 9:30 am	The role of bypass in atherosclerotic carotid occlusion	Niko Mouchtouris
9:30 am - 9:50 am	Robotics in Neurovascular Disease	Elias Atallah MD
9:50 am - 10:10 am	Panel Q&A	
10:10 am - 10:30 am	**Break & Exhibits**	
PHYSICIAN TRACK		
10:30 am – 11:10 am	Stroke Panel	
11:10 am - 11:50 am	Neurovascular Surgery Panel	Thana Theofanis, Richard Schmidt, Sumeet Multani, Larami Mackenzie
11:50 am - 12 pm	Closing Remarks	
NURSE TRACK		
10:30 am - 10:45 am	Optimizing Peri-procedural Nursing Care for Endovascular Treatment of Acute Ischemic Stroke Patients*	
10:45 am – 11:00 am	Navigating Clinical Changes to the Stroke Patient***	
11:00 am - 11:15 am	Cardiac Monitors and Stroke Patients*	
11:15 am - 11:30 am	Guiding Stroke Patients Safely Home through Nursing Care*	
11:30 am - 11:45 am	Vivistim Essentials*	
11:45 am – 12pm	QA Closing Remarks	

*Session qualifies for PA Patient Safety
**Session qualifies for Nurse Pharmacology
***Session qualifies for PA Patient Safety and Nurse Pharmacology

Form **W-9**
(Rev. March 2024)
Department of the Treasury
Internal Revenue Service

Request for Taxpayer Identification Number and Certification

Go to *www.irs.gov/FormW9* for instructions and the latest information.

Give form to the requester. Do not send to the IRS.

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See ***Specific Instructions*** on page 3.

1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.)

THOMAS JEFFERSON UNIVERSITY

2 Business name/disregarded entity name, if different from above.

3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only **one** of the following seven boxes.

☐ Individual/sole proprietor ☐ C corporation ☐ S corporation ☐ Partnership ☐ Trust/estate

☐ LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) . . . . .

Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner.

☑ Other (see instructions) NON-FOR-PROFIT 501C3

3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions . . . . . ☐

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) 1

Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) A

(Applies to accounts maintained outside the United States.)

5 Address (number, street, and apt. or suite no.). See instructions.

1101 MARKET STREET, SUITE 2004

6 City, state, and ZIP code

PHILADELPHIA, PA 19107

Requester's name and address (optional)

7 List account number(s) here (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number

			–		–				

or

Employer identification number

2	3	–	1	3	5	2	6	5	1

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here **Signature of U.S. person** Yevgeniy Shcherbakov, Acct. Manager **Date** 01/28/2026

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to *www.irs.gov/FormW9*.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they